



Pup Talk

July 2025

THE SADDLEBACK VALLEY BROMELIAD SOCIETY

Volume 32, Number 7

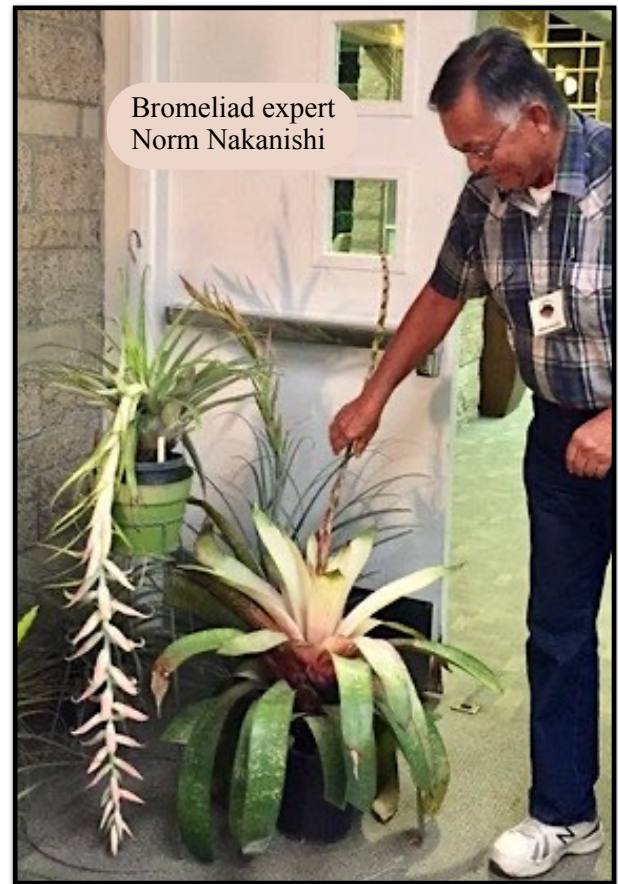
We Will Meet: Thursday, July 3, 2025, 7:00 pm.
At the Norman Murray Community & Senior Center
24932 Veterans Way, Mission Viejo, CA

Featured for July: “Ask the Experts”:

Since our meeting is on a holiday eve, we have decided not to schedule a special speaker. Instead, we will feature our long-time members who are experts on bromeliad care and culture. We have many new members who have a variety of questions about their newly acquired plants. There will be time to ask the experts that special question that you have been wondering about.

You may want to bring in a plant with a particular problem that we can attempt to solve. Identifying plants without tags may be difficult because there are over 80 bromeliad genera, over 3,800 species, and thousands of hybrids—but we can try.

Please join us for this informative meeting and enjoy all of our other bromeliad activities such as show and tell, raffle, silent auction of unusual plants, and great refreshments.



DIRECTIONS: Meetings are the first Thursday of each month at 7:00 PM in the Norman Murray Community and Senior Center, 24932 Veterans Way in Mission Viejo. Visitors Welcome! Where is that? Off the I-5 take the La Paz exit. Go east on La Paz past Marguerite Parkway to Veterans' Way. Turn left. The parking lot is at the road's end. We are in room Sycamore B.

This Meeting Includes:

Bromeliads and More Wonderful Bromeliads:

- * **Show & Tell** – A meeting highlight. Bring in your bloomers, show stoppers, interesting plants, questions, even disasters. Help all of us learn and enjoy while you get a free raffle ticket.
- * **Raffle Table** – A chance to add to your collection.
- * **Silent Auction** – We usually have special plants for you to bid on.
- * **Library & Information** – Want to learn even more? Check out a book and read up!
Or ask our bromeliad experts that question that is bugging you! We love to talk bromeliads!



Upcoming Events (mark your calendars):

July 3 — Our meeting: “Ask the Experts”

July 6 — South Bay Bromeliad Associates annual picnic (no meeting).

July 19 — **Sherman gardens Plant-O-Rama (our summer plant sale, see below & page 5).**

August 9 — South Bay Bromeliad Associates Show and Sale (see page 7).

November 4-7 — Aussie Broms Conference, Brisbane, Australia.

April 14-18, 2026 — World Bromeliad Conference, Costa Mesa.

July Refreshment Signups: Carolyn Parsons, Dale Palas, Jeff Sorensen, Daniel Delgado, and Nada Chatwell.
Thank you!



Plant-O-Rama:



Compared to our spring show, the sales area is much smaller, but we will have plenty of beautiful bromeliads available. Come early for the best selection. Note: This year it is just a one-day sale (Saturday, July 19).

During Plant-O-Rama, we share this beautiful Sherman Garden's venue with several other plant societies. In addition to our bromeliads, there will be begonias, ferns, orchids, carnivorous plants, and California native plants.



Our June Show and Tell Featured:

Cristy Brenner

Aechmea nudicaulis

Aechmea warasii

Billbergia vittata #1

Hohenbergia stellata

Pitcairnia hybrid #5

Don DeBok

Tillandsia caerulea #2 & #4

Tillandsia paleacea

Patti Dunn

Tillandsia 'Ed Doherty' #3

Tillandsia hitchcockiana



June Show and Tell, continued

John Marzolino
Tillandsia duratii #6

Doug Nadasdy
Neoregelia 'Pink Sensation'? #10

Caroline Parsons
Dyckia platyphylla #7

Ed Voelker
Tillandsia limbata #9

Kerry Wakely
Tillandsia ionantha #8



#8



#7



#6



#9



#10

SHERMAN GARDENS PLANT-O-RAMA BROMELIAD SALE

Saturday July 19, 2025, 10:30 am-4:00 pm

Saddleback Valley Bromeliad Society

Sherman Library & Gardens
2627 Pacific Coast Highway
Corona Del Mar, CA 92625

Admission \$5.00



Meetings 7:00 p.m. on the first Thursday of the month @ Norman Murray Center in Mission Viejo

bromeliadsociety.org



Come and see our lovingly home-grown **BROMELIADS**, including **Tillandsias (air plants)**, and also receive growing information.

INTERESTED IN SELLING YOUR BROMELIADS AT PLANT-O-RAMA?

Our Club Board reminds sellers that plants must be exceedingly clean and disease free to reflect the high quality of our sale plants. If a seller wishes to receive 75% of the sales price, each plant should be **double-tagged**. One tag will be cut off by the cashier to record its sale. Do not use wooden sticks or thick tags that cannot be cut easily. Tag the plants securely to prevent "tag switching" before the customer pays for them. Identify the plant name, write your initials, and write the price in whole dollars with no cents. Writing must be legible. You may drop off plants on Friday during setup. Or you may arrive as early as 9:00 a.m. on Saturday and have your plants completely ready by opening at 10:30 a.m. The sale is open from 10:30 a.m. until 4:00 p.m. on Saturday. Please remove any remaining plants by 4:30 p.m. on Saturday. Left-over plants will be used for future plant tables at our meetings.

If you are selling plants, be prepared to assist at the sale in any area: Friday setup, sales, cashier assistant, bagging, and assisting customers to their cars. Also, be prepared to discuss your plants with customers. Any plants you wish to donate to the club do not need double tags. Club members will staff the cashier area. Payment will be in cash, our Square credit card device and checks only from a member's account. Our treasurer will tally all sales. Sellers' earnings will be computed as 75% less 75% of the sales tax. Payment will be issued by the treasurer. Please note: Only SVBS members may sell plants at Sherman Gardens. Please wear your name tag to gain free entry to the Gardens and the sales area. The limited sales space is to be shared courteously among sellers.



Tillandsia Workshops:

In late May, our first workshop for new members was held at Mary's garden in Huntington Beach. It was well-attended and Mary is shown demonstrating some of her techniques at left. On June 19, we visited Zulema's garden in Fountain Valley for our second workshop. She demonstrated her technique for making *Tillandsia ionantha* balls (below). We also had an opportunity to enjoy Zulema's amazing garden. Mary (below left) did additional demonstrations and Kerry explained how he makes his bowls and famous *Tillandsia* birds (below right).



South Bay Bromeliad Associates Show and Sale

BROMELIAD SHOW & SALE

PRESENTED BY



**FREE ADMISSION
FREE PARKING**
Sales from members private collections and commercial vendors

**SATURDAY
AUG 9, 2025**
AT
Palos Verdes Art Center
5504 Crestridge Road
Rancho Palos Verdes, CA 90275



SHOW and SALES 10:00 AM-4:00 PM
Questions: call Ted Johnson 310-850-2824



Join many of your SVBS friends on August 9th at the South Bay Bromeliad Associates show and sale in Palos Verdes. The sale (shown above) offers numerous bromeliads grown by members and also several commercial growers such as Rainforest Flora and Live Art plants. Please arrange carpools at our August meeting for this great event.



Enjoy bromeliads from many different genera in this display-only (non-judged) show.





San Diego Sale: On June 14th and 15th, the San Diego Bromeliad Society held its annual June sale. It was well-attended by both vendors and bromeliad shoppers. Vendors included Bird Rock Tropicals, Cuffie Farms, Hula Tropicals, Live Art Plants, and Andy Siekkinen, as well as sales from members' gardens. It also featured beautiful display plants, shown at left.

Several of our officers had an opportunity to talk with San Diego members about their World Bromeliad Conference (WBC) that was held in 2018.

They also held a WBC in 2006, and prior to that there had not been a world conference in Southern California since the one in Los Angeles in 1984! Our conference in Costa Mesa in 2026 will be the first WBC ever held in Orange County and we are working hard to organize a great conference. With the help of all of our enthusiastic members, show participation and displays from other Southern California societies, and sales from numerous vendors (including some from Florida), this will be a conference that you don't want to miss.



2025 Society Officers/Committee Heads

President:	Chris Bruce	<i>Pup Talk</i> Editor:	Cristy Brenner
Vice President/Programs:	Jeff Sorensen	<i>Pup Talk</i> Team:	Pete and Patti Dunn
Secretary:	Kate Guerra-Hershey		John Marzolino
Treasurer:	Mary Kermani	Refreshments:	Launi Cory
Fundraising:	Yvonne Wilson		Mary Kermani
Librarian:	Sue Goldberger	Supplies:	Amy Uyemura
Membership	Nada Chatwell	Webmaster and Zoom	John Marzolino
Plant Table:	Michael McGuire	New Member Liaison:	Patti Dunn



Aechmea 'Redbands'
cv. of maculata X
triangularis. Photo by
Ed Voelker.



Where did the phone numbers and email addresses go?

Now that *Pup Talk* is on a website that is accessible to everyone, some board members are concerned about the security of their personal information. If you are a member, be sure to keep your membership roster that has all of the contact information. Rosters are available from Nada at the meetings.

Our Web Address:

bromeliadsociety.org

SVBS 2025 DUES/MEMBERSHIP

Dues are \$15 per membership (for one person or for two or more at the same address). Please send a check & info to: Saddleback Valley Bromeliad Society 24891 Camberwell Street, Laguna Hills, CA, 92653

Membership Name(s): _____

Newsletter via: ☐ email (dues \$15/year) or ☐ USPS (Dues \$20/year) or ☐ Both (Dues \$20/year)

Street: _____

City, State, ZIP: _____

Phone Number(s): (____) _____ - _____ (____) _____ - _____

Email: _____

Pup Talk, July, 2025

Saddleback Valley Bromeliad Society
1068 Santa Cruz Circle
Costa Mesa, CA 92626

FIRST CLASS PLEASE!

Saddleback Valley Bromeliad Society

Pup Talk

July, 2025, Page 10

The Saddleback Valley Bromeliad Society next meets Thursday, June 3, 2025, at 7:00 PM.

Festivities include a:

- * **Program:** "Ask the Experts"
- * **Plant raffle and silent auction** (Bring a show & tell plant to receive a free raffle ticket!);
- * **Show & Tell** with lots of our plants to see and enjoy;
- * **Lending library** for books you need to learn;
- * **Friendship; and Information.**

A big thank you goes to all who contributed information, writing, photos, and production of this newsletter including Cristy Brenner (Ed.), John Marzolino, Pete & Patti Dunn, Chris & Hank Bruce, Jeff Sorensen, and Ed Voelker,

Pup Talk is a publication of the Saddleback Valley Bromeliad Society. Any opinion expressed herein is not necessarily that of the Society. Send comments, inquiries, and articles to: cbrenner4@cox.net. Deadline is mid-month before month of publication. When credit is given, nonprofit publications may reprint from us.

The Saddleback Valley Bromeliad Society is an educational organization promoting the study and cultivation of bromeliads and fellowship among those who do. We are an affiliate of the Bromeliad Society International.

